Hi. My name is Jake. I make things look good and work well.

These are the skills I provide:

- Design leadership experience in a:
  - Startup environment
  - Established companies
  - Self-owned business
- Mobile, web, desktop, and app design
- Usability testing (remote and local)
- User/design research
- Wireframing and interactive prototyping
- HTML 5, CSS, and JavaScript familiarity
- Information architecture
- Gamification design (Octalysis certified)
- Excellent copywriting ability
- Proficient graphic design skills

These are the tools I'm familiar with:

- Sketch App
- Adobe Creative Cloud
  - Illustrator
  - Xd
  - Photoshop
  - After Effects
  - Premiere Pro
- InVision
- Axure RP
- Proto.io (interactive prototyping)
- Atlassian (Confluence/Jira)
- G Suite
- Slack (/giphy level: Master)

You can see my latest work on my portfolio: www.jacobcarterdesign.com

Here are the organizations I've worked with:

Sr. UX Designer Willis Towers Watson *Feb 2019-Present*

I research for, design, and test software tools for our internal teams. I focus on agile methodologies and iterative design practices. My goal is to make the jobs of our employees easier by simplifying, streamlining, and automating processes.

Instructor of Experience Design V School *June 2019-Present*

I facilitate discussions on real-world UX principles and the modern workspace. I mentor students of UX to contribute in their future roles. I focus on soft-skills as much as hard-skills. I also help develop curriculum.

Lead Product Designer Ampogee *Dec 2017-Dec 2018*

I lead the product department. I designed people-centered software based on research and human psychology. If it was related to the design of our product, I was responsible for it; everything from research and discovery to design and testing. We focused on mobile but I also designed our web products.

UX Designer Dorsett Technologies Inc. *March 2015-Dec 2017*

Designed new software concepts as part of a multi-disciplinary team. I increased client satisfaction by designing effective UIs for control systems, developing improvements in usability and safety; conducting usability testing and focus groups.

See my complete work experience on my website or LinkedIn

I'd love to talk and see how I can help your team excel: 3jakecarter@gmail.com   801.719.4180